### REALTYLINE

A FAMILY-OWNED PUBLICATION SERVING THE AUSTIN METRO AREA AND SURROUNDING CITIES

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**VOLUME 28, ISSUE 9 | JANUARY 2024** 

### New Year, New Leadership: Meet the Presidents Driving Local Real **Estate Associations**

By Tawanna Carver, associate publisher

As we embark on a new year, local associations are invigorated by the infusion of new leadership. The Austin Board of REAL-TORS and the Williamson County Association of REALTORS proudly introduce their respective presidents for 2024, Kent Redding and Kim Dale. These esteemed individuals bring a wealth of experience and expertise to their positions, ensuring a promising future for their organizations.

Kent Redding, a distinguished professional with Berkshire Hathaway Texas Realty, assumes the role of president at the Austin Board of REALTORS. With a career marked by excellence and a deep understanding of the real estate industry, Redding is well-equipped to guide the association towards even greater heights. His proven track record of success, coupled with a passion for

**KENT** 

REDDING

Austin Board

of REALTORS

2024 President

fostering collaboration and growth within the real estate community, makes him an ideal leader for the Austin Board of REALTORS.

Meanwhile, the Williamson County Association of REALTORS welcomes Kim Dale as its president for 2024. Dale brings a wealth of knowledge and experience from her tenure at Realty Texas, where she has consistently demonstrated a commitment to professionalism and service. With her extensive network and strategic mindset, Dale is poised to strengthen the association's position as a leading force in Williamson County's real estate market.

Both Redding and Dale embody the qualities of effective leadership-vision, integrity, and a dedication to their respective communities. They

understand the unique challenges and opportunities facing the real estate industry in their regions and are ready to champion the interests of their members. By fostering collaboration, advocating for industry best practices, and staying abreast of emerging trends, they aim to ensure that their associations remain at the forefront of innovation and excellence.

Under their guidance, the Austin Board of REALTORS and the Williamson County Association of REALTORS can look forward to a year filled with growth, professional development, and enhanced member services. Redding and Dale will work tirelessly to provide resources, educational opportunities, and networking platforms that empower their members to thrive in a dynamic and evolving real estate landscape.

KIM

DALE

Association of REALTORS

2024 President

Williamson County

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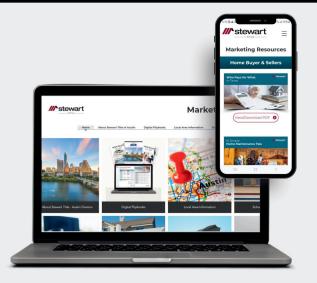




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Founded in 1995, RealtyLine is a trade publication for real estate professionals. As a non-subscription publication, it is distributed by the US Postal Service to over 18k+ members of the Austin Board of REALTORS® (ABOR), over 1,800+ members of the Williamson County Association of REALTORS® (WCREALTORS) and the Home Builders Association of Greater Austin, as well as those involved in the real estate industry.

It is our pleasure to be a member of ABoR, WCREALTORS, HBA, and have been designated as an honorary member of the WCR Austin Chapter. We are equally proud to be a Major Investor in TREPAC (2019, 2020).

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### 2024 - Our Year of Empathy



KENT REDDING 2024 PRESIDENT

At the Austin Board of REALTORS®, we aim to foster a community of belonging among the most engaged and professional REALTORS® in the nation. Being a part of this esteemed Association means being part of something larger than oneself. As real estate agents, we deeply understand this. The heart of our work is putting ourselves in another's shoes and helping them find "home". And the impact of that work literally shapes the Central Texas communities we serve.

That's why I'm naming 2024 as our "Year of Empathy." Empathy is the bedrock of agent professionalism, fostering trust and rapport not only with your clients but also with fellow real estate professionals. As our marketplace continues to evolve, and ABoR continues to advocate for housing affordability and accessibility, empathy should define who REALTORS® are and guide our interactions.

Empathy is also an essential component to fostering a community of belonging. Our collective strength lies in valuing every voice and every individual, and this commitment to inclusion is what defines the Austin Board of REALTORS® and Unlock MLS.

As a Board, we welcome your feedback, input, ideas, and suggestions. I pledge, alongside my fellow Board members, to listen, learn, and engage honestly and respectfully. We want you to remain engaged members, whether that's attending one of our signature events such as the Central Texas Housing Summit, listening to the Driving It podcast each week, or just taking advantage of one of the many ABoR benefits available to you, such as a free subscription to Austin Business Journal or Inman Select.

As your 2024 President, I'm committed to leading with empathy and fostering opportunities for you to collaborate and connect. That begins with our Annual Meeting on January 31, for which virtual tickets are still available at www.ABoR.com/Events. We'll be providing an important legal update and unveiling several new ABoR and Unlock MLS benefits that are coming to you this year. In addition, Dr. Clare Losey, our in-house housing

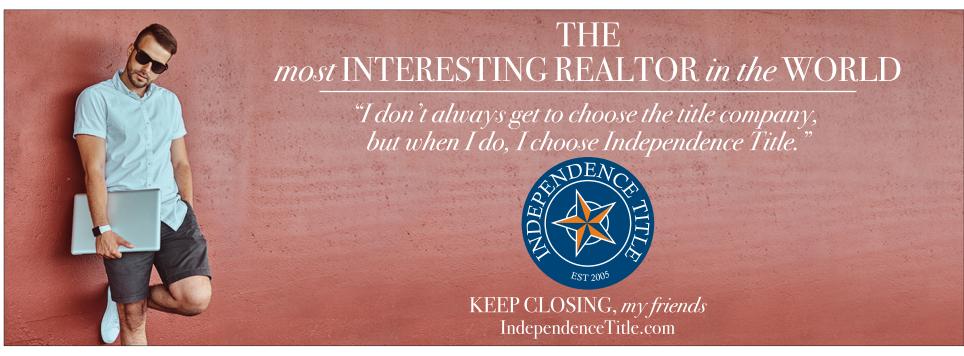
economist, will share a 2024 forecast for the Central Texas Housing Market.

There's a lot going on in our industry right now, and I understand that this can feel unnerving. While change can feel uncertain, it also presents us with new opportunities.

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### Join the PACE: Association Agenda Focuses on Member Goals, Inspiration



KIM DALE 2024 PRESIDENT

As your new Association President for 2024, I'm super excited and humbled to be here. Being President is a big deal, and I take it seriously. I see leaders as people who inspire others, fire them up, and help them succeed by seeing their unique strengths.

I'm grateful for those who came before me, paving the way for our success. And I'm pumped about our new members bringing fresh ideas! Together, we can guide this Association and have another awesome year.

When I started in real estate 11 years ago, I was clueless! I joined the Association just to get MLS access. But then I met with my first client and realized I needed more than that. I needed guidance, education, coaching and support.

So, I watched successful agents and followed their lead. They went to meetings, events, property tours, classes, and more. It was all about learning and growing together, sharing goals and making our profession the best it can be. And guess what? The more they put in, the more successful they were.

Now, things aren't always easy. The market's uncertain, with rising interest rates, lawsuits, and high property taxes. Some members are even leaving the industry. But, as Albert Einstein said, "Every challenge contains an opportunity." That's our motto! We're here to support you with tools, classes, information, and a community that lifts you up. We'll equip you for success, inspire you to get involved, and always be here for you.

My vision is for a collaborative group working towards shared goals. Agents, brokers, and affiliates, all bringing their skills to the table as a strong team. We have amazing committees, dedicated volunteers, and a hardworking staff, all focused on your success. Our Board of Directors are passionate about making this Association even better.

So, what does it mean to be a member? It's more than just MLS access. It's about joining a community of like-minded people who share goals, uphold ethics, contribute to the community, and become masters of real estate.

In 2024, our focus is you, our members. We'll help you set goals, ignite your passion, and empower you to achieve success.



















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### Build, Connect, Thrive: 2024 with WCR Austin



DELAINE MCMURRY 2024 PRESIDENT

Welcome to 2024, the Women's Council of REALTORS Austin is very excited for our year. Our event line up has been meticulously curated for our members. This year, our focus is two-fold: fostering robust business-building activities and cultivating an ecosystem of invaluable connection within our community.

The winds of change that swept through the past year have undeniably transformed the landscape of our business operations. Recognizing this we are dedicated to equipping our members with the tools and opportunities needed to not only navigate this shift but also thrive in it. We firmly believe in the power of collective learning and shared experiences to enhance both individual and collective growth.

Against the backdrop of rising costs, we remain steadfast in our commitment to maximizing value for our members. Through strategic partnerships and innovative programming, we strive to deliver exceptional educational opportunities at accessible price points. Moreover, our robust community initiatives offer unique avenues to deepen connections within our networks and express gratitude to those who enrich our lives — be it colleagues, clients, or family.

For those curious about the Women's Council of Realtors Austin, we extend a warm invitation to join one of our monthly business-building and accountability sessions. These gatherings offer a welcoming space to introduce yourself, witness the essence of our community, and discover the multitude of benefits we offer.

We eagerly anticipate your presence at our upcoming events. To catch a glimpse of the enriching experiences that await, visit our Facebook page: https://www.facebook.com/wcr.austin/



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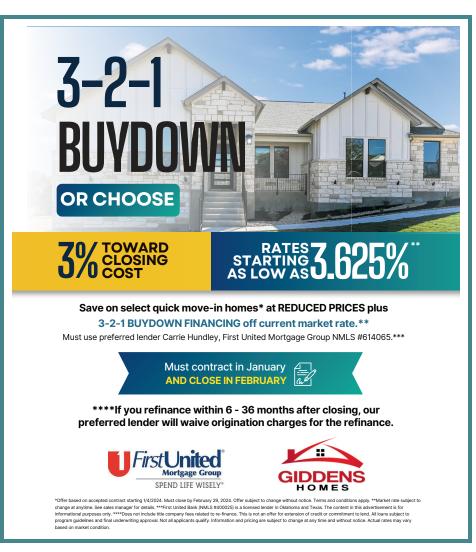


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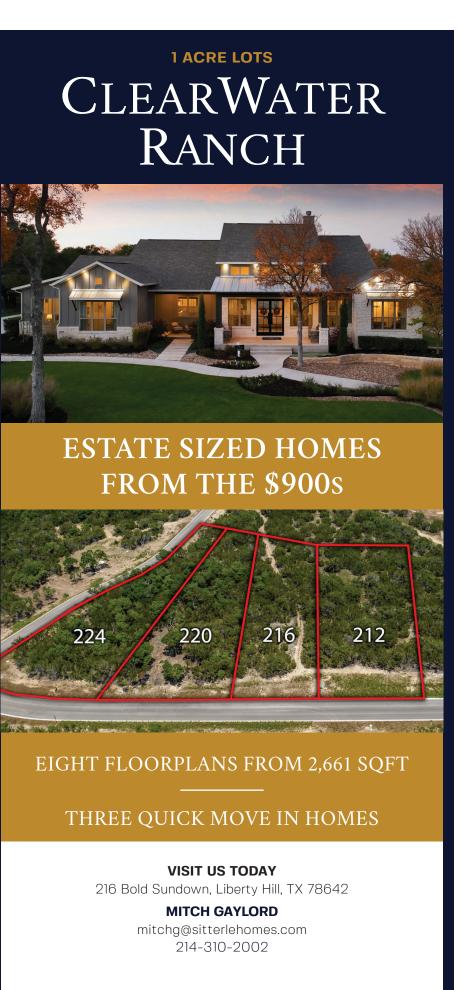
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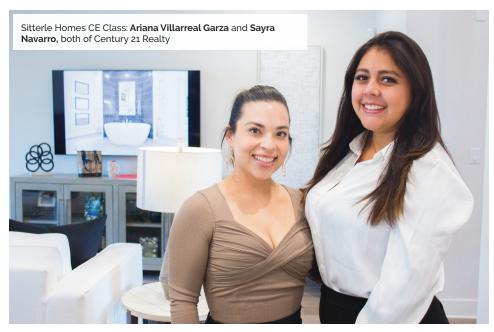
















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